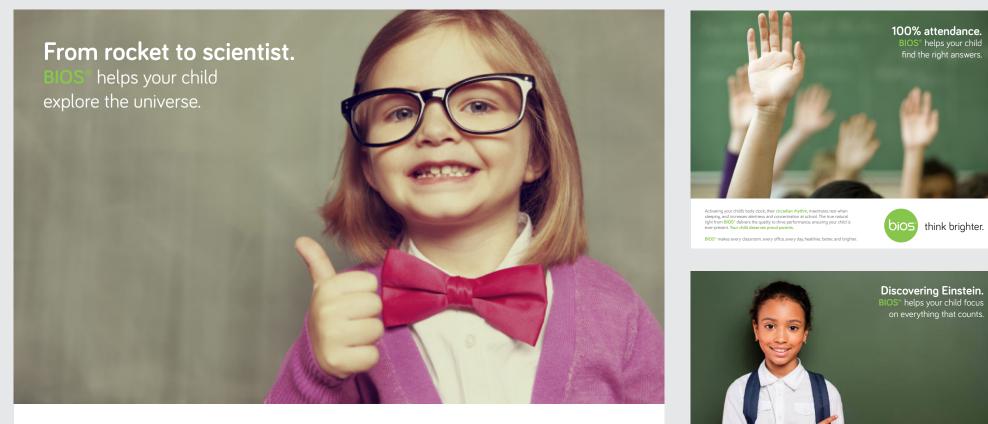
**Richard Every //** Creative Concept + Design + Copy



**BIOS Circadian Lighting** Think brighter.





**BIOS**<sup>®</sup> brings true natural light to the classroom. It means that your child's body clock, their **circadian rhythm**, is activated to perform at its peak during the day, and maximize sleep quality at night. Waking refreshed, and invigorated, increases their ability to reach for the stars. **You will never be more proud**.

BIOS® makes every classroom, every office, every day, healthier, better, and brighter.



BIOS<sup>®</sup> tectivates your childs body dock so they can make the most of every learning opportunity. Once the disclosion hyphin cycle is functional, they alege better and sock structure. Then antannal light makes every second count to bring out the best in your child. Prood would be an understatement. BIOS<sup>®</sup> makes every classroom every office every day healther better and brinher.

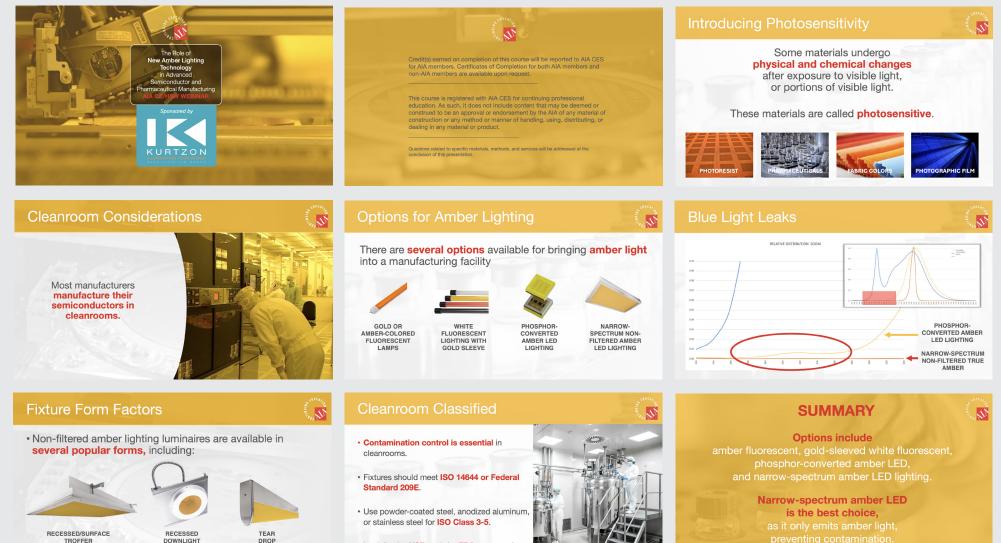


#### **AIA CE/HSW Webinar**

DOWNLIGHT

TROFFER



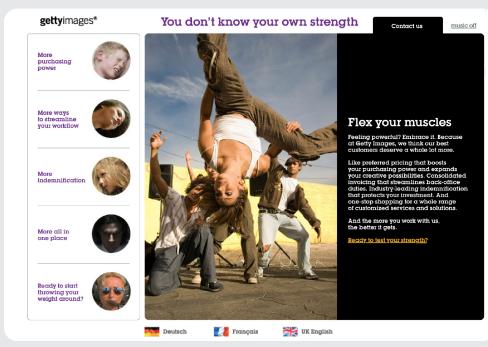


 Look for the NSF mark for FDA-approved materials.

#### **Getty Images**

The world of travel imagery - microsites.





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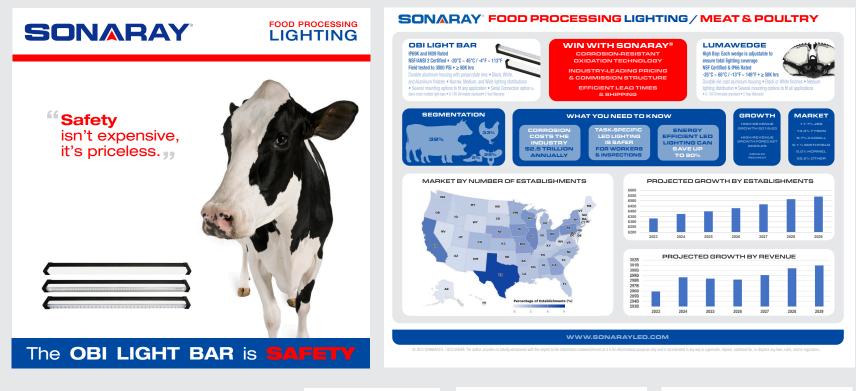
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### 





### FP Sustainability and Functionality

the highest of any food p



#### Food Processing Series : Recessed High Bay



FP-FG-2x2-LED



#### Food Processing Series : Recessed High Bay



P-IMP-LED



Various

























**i.**Sound: The New Sound









### **Bradford** Your complete revenue team.







## NATIONAL INTERCOLLEGIATE RUGBY ASSOCIATION / STYLE GUIDE



LOGO

#### **ELEMENTS & VERSIONS**

The logo consists of a crest that includes our wordmark.

The NIRA CREST can be used in full color or one color. in NIRA BLUE or BLACK.

The wordmark can be used independently, in NIRA BLUE, BLACK or reversed in WHITE.

LOGO







#### **SIZE & SPACE**

The logo should always be legible as per the minimum size and space specifications below.

> LOGO SIZE SCREEN: Width 72px x Height 86px PRINT: Width 1.0" x Height 1.2"



WORDMARK SIZE SCREEN: Width 72px x Height 86px PRINT: Width 1.0" x Height 1.2"

LOGO SPACE

side.

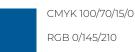
#### WORDMARK SPACE Space around the logo should be 1/6th the height on every

Space around the wordmark should be 1/3rd the height on every side.



#### COLORS

**NIRA BLUE** NIRA BLUE is our primary color.



PANTONE 7462C

#### **NIRA LIGHT BLUE**

NIRA LIGHT BLUE is our scondary color.



RGB 0/90/150

PANTONE 2925C

#### **NIRA GRADIENT**

Radial gradient, NIRA BLUE to NIRA LIGHT BLUE.























Portrait of a city through the eyes of its people

CHICAGO IN





**Energy Planners** 100% Science.



100% SCIENCE



PARENTS AGREE: 100% Their children get sick at school.



Dear Jamie,

The last thing parents want is for their children to be sick, and they agree that schools are the number one source.

Controlling Indoor Air Quality is the key to imptoving their place to learn.

#### MAKE YOUR SCHOOL 100% SAFER

ENERGY PLANNERS provides you proprietary peace of mind technology:

- Indoor Air Quality is controlled by our UVC-LED in your HVAC System.
- Eradication of viruses, bacteria, fungi spores, mold, and more, up to 99%.
- Real-time monitoring of Indoor Air Quality ensures a safer space for everyone.

#### IT'S 100% SCIENCE!

#### DEVELOPED IN NORTH AMERICA, AND TESTED INTERNATIONALLY.



### **ENERGY** PLANNERS



COVID-19 & PATHOGENS spread 93% to 95% through aerosol indoors. Our HIGH POWER UVC-LED device is designed to reduce viruses, bacteria, fungi spores, cold, flu & mold.

It's FDA COMPLIANT, and SAFELY INSTALLED within HVAC Heating/ Cooling System, preventing any human exposure, and clean air means your system runs more efficiently.

Realtime monitoring system lets you know your exact INDOOR AIR QUALITY throughout your building, and ensures the system is ALWAYS WORKING.

Put simply, ENERGY PLANNERS will help you provide a safer, better and healthier environment.

#### It's science. It works.

John Smith Owner Cell: 555-555-5555 jsmith@company.com

EMAIL ME





# **SpecGradeLED**



# **SpecGradeLED**



## **SpecGradeLED**



## NAVIGATOR



That is why our

#### NAVIGATOR LED HIGH MAST LIGHTING

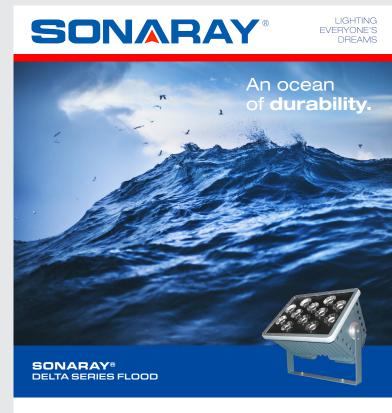
is already qualified for DOT certification in several states. Engineered to seamlessly integrate the optical, thermal and electrical components into one sustainable (and rugged) LED high mast roadway lighting solution.

PROTECT YOUR CARGO AND ORDER YOUR SAMPLE TODAY







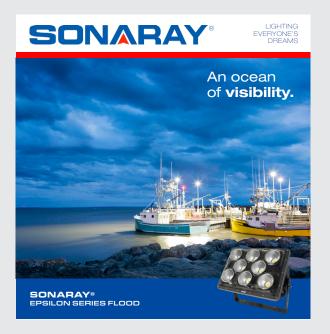


Designed to provide exceptional lighting in the fiercest environments, OCEANRAY Marine LED Flood Lights are perfect for use in shipyards, on commercial craft, and in blue or brown water applications.

The **DELTA Series Flood** provides the **highest durability** made of aluminum with an anti-corrosive coating to protect in caustic environments such as salt spray in marine applications. With its UL1598A listing, it is offered in 7 different wattages and three beam angle configurations. Available mounting options include the standard yolk mount, as well as slip-fitters, to adapt to other mounting requirements. The durable design is IP65 and IK09 Rated, Anti-Corrosive, able to withstand extreme operating temperatures, and is Salt Soray Resistant.

**DURABLE. HERE** 









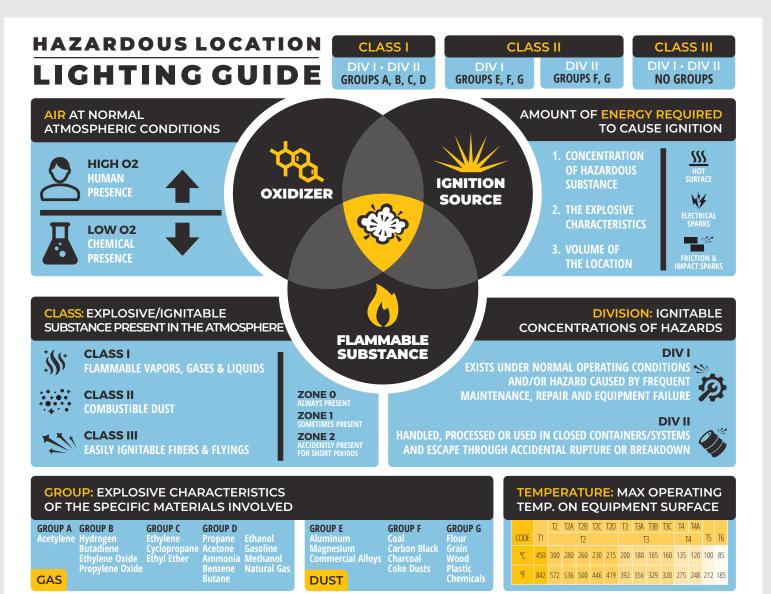




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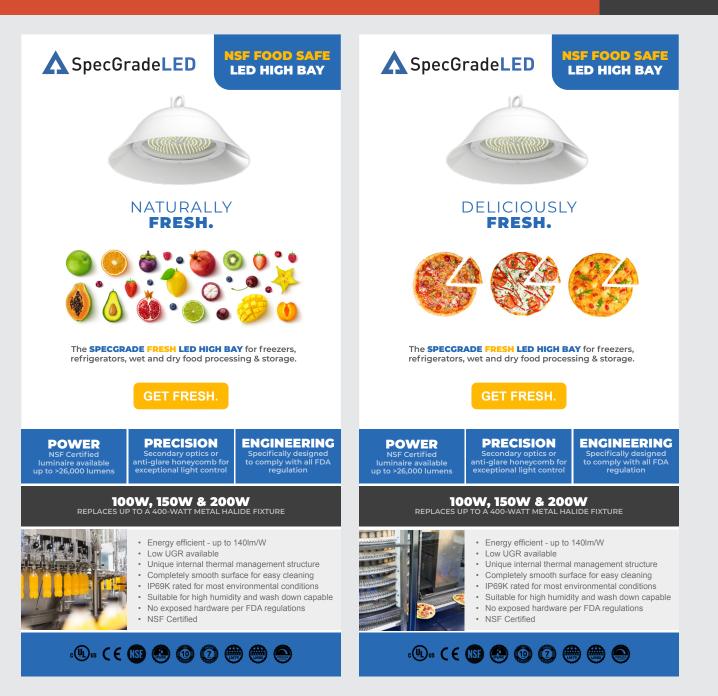
Hazardous Location Lighting Guide





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**Paraflex** Be safe and secure.





The Complete Package From area and post top to lighting pathways with bollards and buildings and access areas with wall packs, PARAFLEX brings you the complete package.

As a new install, or upgrade to existing, the featured AL-590 LED Area and Post Top Luminaire is suited for a wide range of medium and large scale projects, to help you deliver safety and security, the PARAFLEX way.

COMPLETE PACKAGE HERE





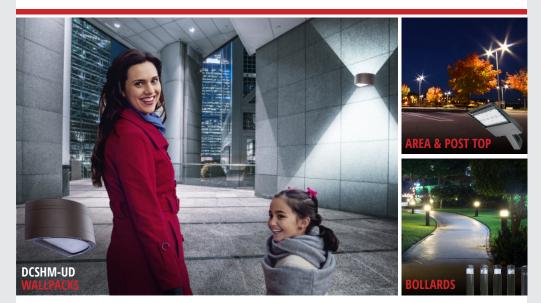
Safely and Securely Illuminate with the Complete Package If it's outdoors and needs lighting, PARAFLEX brings you the complete package of LED solutions that help deliver safety and security.

For example, our bollards are corrosion and shock resistant. The top cover design is selforiented for easy installation and maintenance and can replace up to 120W pulse-start metal halide lamps.





### **WE HELP YOU** TO BE SAFE & SECURE



Lighting High Up to Down Low, we Have the Complete Package. From area and post top to lighting pathways with bollards and buildings

and access areas with wall packs, PARAFLEX brings you the complete package.

The DCSHM-UD is an 18" half-moon wall pack with a die-cast aluminum body and impactresistant glass lens that provides 12W uplight and a variety of downlight options. The IP-65 rated and 4" x 4" Gasketed Wall Plate allows quick mounting—delivering safety and security, the PARAFLEX way.

**COMPLETE PACKAGE HERE** 

**Sonaray LED** Function follows form.





**Kurtzon Lighting** 5 Stars.





### **SpecGradeLED** Inspiring generations.



### ▲ SpecGradeLED



#### SPEC PRO 2 LED SPORTS LIGHTER can be there every step of the way in the careers of generations.

- · Perfect for outdoor sports field applications, from parks to stadiums.
- Efficient, long-lasting LED lighting.
- · Power through precision engineering.

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\$ 895.00	10%	up to 20%	90%
		*Available on all projects quoted by 3/31/2020	

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SPEC PRO 2 LED SPORTS LIGHTER is there every step of the way for the careers of generations.

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- Efficient, long-lasting LED lighting.
- Power through precision engineering.

STARTS AT	COMPETITIVE INDUSTRY MARGIN	COMMISSION	OVERAGE*
\$ 895.00	up to 20%	10%	100%

\*Available on all projects quoted by 3/31/2020

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SPEC PRO 2A LED SPORTS LIGHTER 300W, 400W & 500W Replaces up to a 1200-watt metal halide SPEC PRO 2B LED SPORTS LIGHTER 600W, 750W & 1250W Replaces up to a 1600-watt metal halide



SPEC PRO 2A LED SPORTS LICHTER 300W, 400W & 500W Replaces up to a 1200-watt metal halide



SPEC PRO 2B LED SPORTS LIGHTER 600W, 750W & 1250W Replaces up to a 1600-watt metal halide XtraLight A thoroughbred.

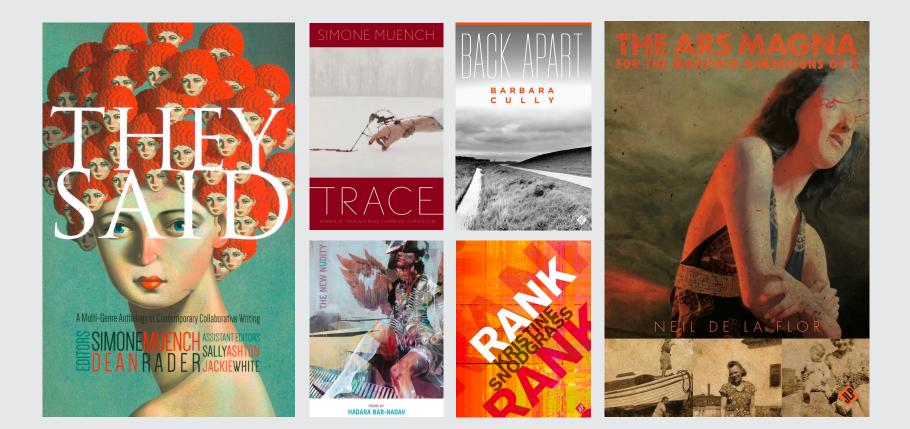




THE PEDIGREE IS HERE.

Various Book Covers





**Richard Every //** Creative Concept + Design + Copy

